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香港大學中文學院  
School of Chinese  
The University of Hong Kong

# 中國歷史上大國的興衰

A Public Lecture by

**Professor Hsu Cho-Yun** 許倬雲教授

Professor Emeritus, University of Pittsburgh

Academician of Academia Sinica, Taiwan



**Date:** April 27, 2011 (Wednesday)  
**Time:** 4:00 P.M.  
**Venue:** Room 223, 2/F, Kwan Fong Lecture Theatre  
Knowles Building, The University of Hong Kong

## About the Speaker

Professor Hsu Cho-Yun was born in China. He completed his BA and Master degree at the National Taiwan University in 1953 and 1956 respectively and obtained his PhD at the University of Chicago in 1962. He served at the National Taiwan University after graduation for eight years and then as a Professor of History and Sociology at the University of Pittsburgh for more than 30 years. He also held professorships at the Chinese University of Hong Kong, the National Taiwan University, Duke University (Semans Distinguished Professor) and the Hong Kong University of Science and Technology (Y.K. Pao Visiting Chair in Cultural Studies). Professor Hsu was awarded Doctor of Humanities honoris causa (2000) at the Hong Kong University of Science and Technology and Doctor of Literature honoris causa (2008) at the Chinese University of Hong Kong in recognition of his contributions to the development of education in Hong Kong, and his outstanding academic achievement in the advancement of ancient and modern Chinese studies. Currently Professor Hsu is Professor Emeritus at the University of Pittsburgh and Academician at Academia Sinica in Taiwan.

Professor Hsu is the author of about 200 books and articles in Chinese and English, including *Who Am I? Who Are the Others?* (The Chinese University Press, 2009), *Business and Professional Ethics* (The Hung Foundation, 1996), *Exploring Interpretation in Chinese History* (World Scientific Publishing Co., 1996), *History of the Western Chou Civilization* (Yale University Press, 1988), *The Han Agriculture* (University of Washington Press, 1980), and *Ancient China in Transition* (Stanford University Press, 1965). Professor Hsu is the 2004 recipient of the Award for Distinguished Contributions to Asian Studies which is the highest award given by the Association of Asian Studies. This award honors Professor Hsu for his life-long dedication to the advancement of Asian Studies. In recent years, Professor Hsu focuses his research on analyzing corporate management issues from an historical perspective and using traditional Chinese wisdom to promote business success. He wrote two books about the secrets of leadership and company management with examples from Chinese ancient history. His ideas on management are also published in the *Harvard Business Review* (Chinese Version, Volume 2, 2004).

## 講者簡介

許倬雲教授生於江蘇無錫，相繼於1953年和1956年獲國立台灣大學歷史系學士及文科研究所碩士；後負笈美國，於芝加哥大學完成人文科學博士課程。1962年畢業後，許教授任職國立台灣大學歷史系，及後擔任美國匹茲堡大學歷史系教授長達三十年。許教授曾出任多間大學的教授，如香港中文大學、國立台灣大學、美國杜克大學及香港科技大學。許教授是美國亞洲學會傑出貢獻獎2004年度得主。許教授對本港教育發展的貢獻及對推動古今中國研究上的卓越成就，更獲得本港大學高度表揚，他分別於2000年及2008年獲香港科技大學及香港中文大學授予榮譽博士學位。許教授現為美國匹茲堡大學榮休教授、台灣中央研究院院士。

許教授著作等身，中英文書籍及論文多達二百種，代表著作有《我者與他者：中國歷史上的內外分際》、《萬古江河—中國歷史文化的轉折與開展》、《漢代農業》、《西周史》、《求古編》、《傳統與更新》、《歷史學研究》、《心路歷程》等。近年，許教授走訪世界各地並開設講座，講授有關從歷史看管理、組織與領導的課題，指出企業經營與治國及用兵皆有相近之處，從分析歷代王朝興衰史中總結出傳統智慧對企業管理提供有益的啟示。有關論述具見於許教授專著《從歷史看領導》和《從歷史看組織》，以及他在《哈佛商業評論》(中文版，2004年，第二期)的專題訪問〈從歷史看管理—與著名歷史學家許倬雲教授對話〉。

普通話主講 歡迎參加 敬請留座

*The lecture will be delivered in Putonghua. Seat reservation is required.*

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